

Privacy Policy

The following privacy policy governs the use of Knowurskin, its website, sub-domains, and related sites, as well as other mobile apps or platforms offered by the company. Collectively, these services will be referred to in this document hereafter as the "App."

Your privacy is of utmost importance to us. We understand the importance of protecting your personal data and comply with the provisions of the Information Technology Act. All personal data is securely stored on our servers.

Data Collection

We collect the following data:

- Personal information such as your name, email address, and phone number.
- Information related to your skin or hair concerns, including photos and reports, shared during consultations or usage of the App.
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Data Usage

We use your data for the following purposes:

1. To provide consultations and improve our services, algorithms, and technology.
2. For billing and contacting you.
3. For research purposes to enhance our offerings.
4. To comply with legal provisions and regulatory requirements.

We may share anonymized or aggregated data for research or business purposes. If personally identifiable information is shared with our partners to provide you with services, these partners are bound by strict non-disclosure agreements and are only permitted to use your data for the specified purposes.

Your Rights

- You may request an electronic copy of the personal data we have about you. We will provide a summary within 30 days of receiving your request, and a reasonable fee may be charged.
- If you believe your data is incorrect or incomplete, you can email us to request corrections. We will make reasonable efforts to comply with such requests.
- You have the right to withdraw your consent at any time, but this withdrawal will not be retroactive.

Cookies and Device Storage

Our App may use cookies or temporary device storage to enhance user experience, facilitate technical administration, and support research and development. Authorized third parties may also place or recognize cookies on your browser for service optimization. We do not store personally identifiable information in these cookies.

Data Retention

We keep records of consultations and related communications for administrative, research, and quality management purposes. Personal data is retained as necessary to fulfill the purposes outlined in this policy.

Data Security

While we take all reasonable steps to ensure the security and integrity of your data, no system is entirely secure. In the unlikely event of a data breach, we will notify you promptly.

Third-Party Sharing

We do not disclose personal information such as passwords, credit card numbers, or bank account details to advertisers or for promotional purposes. However, we may share aggregate findings with advertisers, sponsors, investors, and strategic partners to grow our business without requiring your approval.

Jurisdiction

This policy and its interpretation shall be governed by the laws of India, with legal jurisdiction in Hyderabad.

Contact Us

For any questions, concerns, or requests related to your data or this policy, please email us at support@skinmitra.com.

We are committed to addressing your privacy concerns and will respond appropriately.